

## **PRESS RELEASE**

## CAMPAGNOLO BOTTLE-HOLDER KIT

Campagnolo returns to the world of bottle holders with two kits: Record and Chorus.

*Vicenza, July 18 2003* – Campagnolo proposes two technically and technologically innovative bottle-holder kits for 2004. Coming back to the world of bottles after the futuristic 'biodynamic bottle holder' introduced at the end of the eighties, Campagnolo just had to present a product that stood out in terms of technological excellence and design.

The Campagnolo bottle holders are distinguished by a really unique **bottle-retention system.** The system is **patented**: a deliberate difference of just a few degrees between the support axis and the collar means that after the bottle has been completely inserted the carbon collar acts as a push spring that **holds the bottle in its ideal position**. Laboratory and road tests have proved the patent's worth on the roughest terrain and in the worst situation of a half-empty bottle.

Record and Chorus are the names of the two kits. These names immediately classify the product's quality and visual appeal.

The Chorus bottle holder has a carbon-fiber collar and a support in composite material. It weighs just 35 g.

The **Record bottle holder** is a **carbon-fiber monocoque weighing just 18 g.** A real featherweight. Most carbon bottle holders weigh between 30 and 40 g.

Campagnolo bottle holders are sold with a **dedicated Campagnolo bottle** with a sober and classy design but can also be used with other brands of bottle.

We should also add that Campagnolo bottle holders meet the product-safety standards set by the American Consumer Product Safety Commission.

This Record bottle-holder kit has an excellent design and is waiting to be fitted to the best bicycles.