

catalogue n. 17



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“Brevetti Internazionali Campagnolo S.p.A.” is a leading Company that through the high qualifications of its technicians and the experience of its skilled workers has established a worldwide reputation for products in various technological sectors. It has created all the cycle racing articles presented in this catalogue.

Campagnolo products are held in highest repute by qualified engineers and leading sportsmen alike, because of their superior quality confirmed by the numerous victories gained in every field, not only by the leading professional riders but also amateurs in every country.

Articles which have been often imitated but never equalled.

N. B. Any person infringing Campagnolo patents, trade marks, and registered designs will be prosecuted.



CAMPAGNOLO®

BREV. INTER. CAMPAGNOLO®

Brevetti Internazionali Campagnolo is identified with its founder, the current President and Managing Director - Tullio Campagnolo.

On the 11th November 1927 Tullio Campagnolo, by that time a recognised amateur racing cyclist, is competing in a hard cycle race being run on roads in the Dolomites. Suddenly the weather turns to intense cold with snow on the scene resembles winter on the difficult twisting road on the Aune Cross Pass.

Campagnolo is in a good position but punctures. His fingers are so numb with the cold that he cannot unscrew the wing-nuts which hold his wheel in the frame. He loses valuable time but thereby conceives ideas which will change the mechanics of racing cycles.

A clever and imaginative engineer - Campagnolo begins to produce and patent a series of prototypes of cycle accessories which will eventually make him famous throughout the world.

Though an undisputed leader in the field of special racing components, Campagnolo also has interested himself in other fields such as special lightweight magnesium wheels for racing, Grand Touring, Sporting and Production cars. He also excels in this field and from wheels for Formula One racing cars has moved into special parts for the automotive field of motor cycle, aviation and aerospace industries.